



Your Guide to Referring Clients to assimil8.

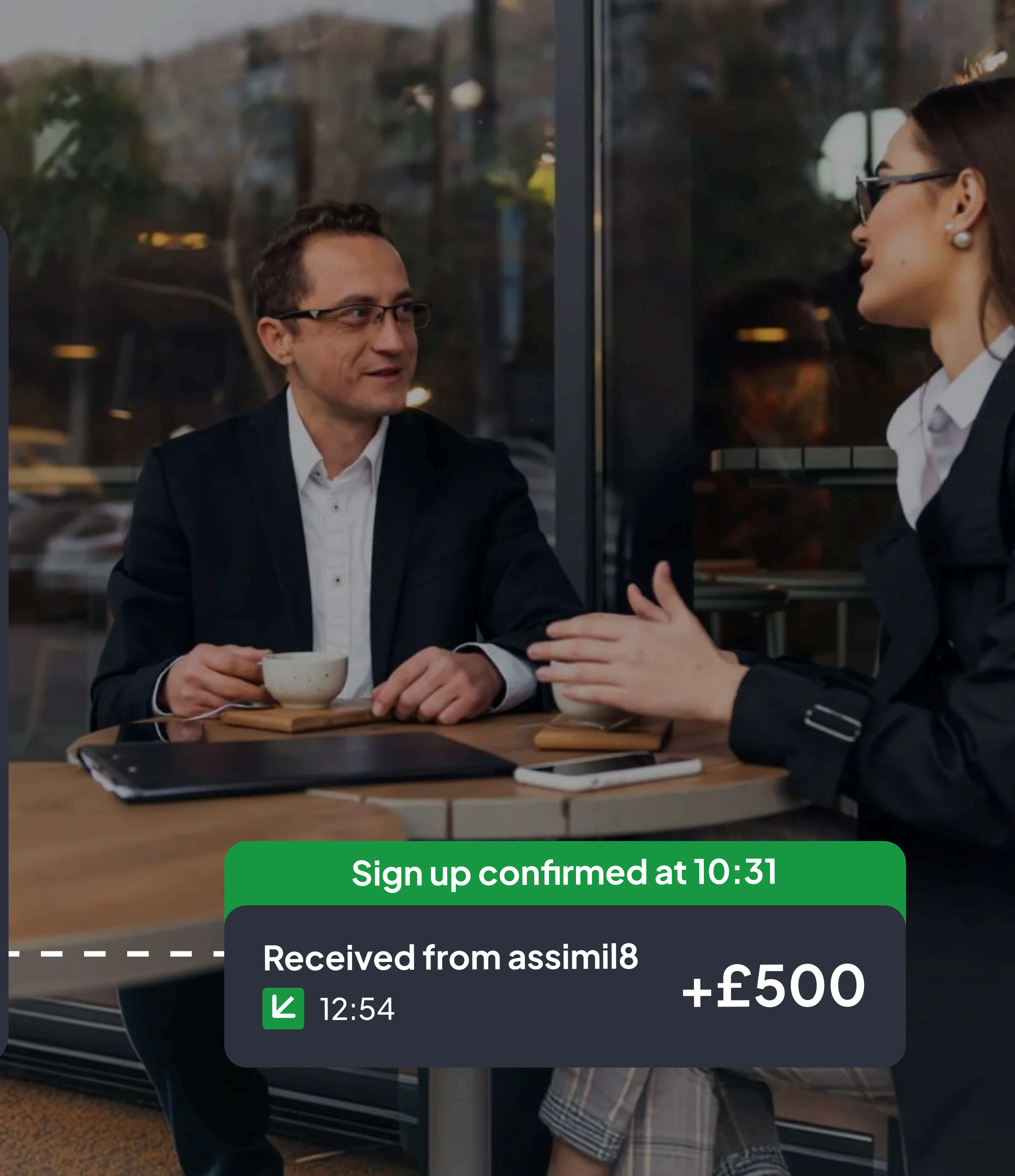
Welcome to the assimil8
Global Referral Scheme Guide.

Sign up confirmed at 10:31

Received from assimil8

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+£500





Welcome to the assimil8 Global Referral Scheme Guide.

This guide explains how to refer potential clients to us, what makes a good referral, and how the £500 referral fee works.

If you spot someone who could benefit from our services, send them our way, and we'll take it from there. If they sign with us and pay their first invoice, you'll receive £500 as a thank you.



The Referral Process: Step-by-Step Guide

01. Identify a Referral Opportunity:

Spot a business or individual who could benefit from our services.

02. Visit Our Website:

Head over to assimil8.com/referral

03. Complete the Referral Form:

Fill in all the necessary details about the referral.

04. Review by assimil8

We'll take a look at the submission and assess the fit.

05. Discovery Call

We'll reach out to the potential client for an initial discussion.

06. Client Onboarding

If all goes well, we'll bring them into the fold.

07. Invoice & Payment

The client settles their invoice.

08. Your Reward

You'll receive your referral fee within 30 days of the payment clearing.



When and How You're Paid

For every successful referral, you'll receive a flat £500 referral fee.

A referral counts as successful when the company or individual you referred signs with assimil8 and pays their first invoice.

New Referral

Jake Johnson
Head Of Marketing

- ✓ Client referred to assimil8
- ✓ Client paid first invoice
- ✓ £500 for referral paid

New Referral

Sarah McKaskill
Operations Manager

- ✓ Client referred to assimil8
- ✓ Client paid first invoice
- ✓ £500 for referral paid

New Referral

Sofia Corazon
Manufacturing Manager

- ✓ Client referred to assimil8
- ✓ Client paid first invoice
- ✓ £500 for referral paid

New Referral

Mark Jones
Business Analytics

- ✓ Client referred to assimil8
- ✓ Client paid first invoice
- ✓ £500 for referral paid



How to Identify a Referral – Team Members

Identifying a potential referral doesn't have to be a daunting task. Whether you're a team member or a partner, there are various avenues and strategies you can employ to spot opportunities. **Here's how:**

Friends and Family



You'd be surprised how many people in your personal circle might need our services. Casual conversations about work challenges can often lead to referral opportunities.

Ex-Colleagues



People you've worked with in the past know your professional background and are more likely to trust your recommendations.

LinkedIn Connections



Browse through your LinkedIn network. Do any of your connections work in industries that could benefit from our services?

Industry Events



Whether it's a webinar, conference, or casual industry meetup, these events are ripe for finding potential referrals.

Questions to Ask



"What reporting tools are you using? Are they working for you?"



"How do you manage your data analytics?"



"How do you manage cashflow? We're speaking to people at the minute struggling & using Excel."



How to Identify a Referral – For Partners

Identifying a potential referral doesn't have to be a daunting task. Whether you're a team member or a partner, there are various avenues and strategies you can employ to spot opportunities. **Here's how:**

Networking Events

These are excellent places to meet potential clients who might express pain points that assimil8 could solve.

Client Meetings

Sometimes during discussions, clients or prospects will mention challenges they're facing that we typically solve for our clients.


Industry Forums


Online platforms related to your industry often have discussions about challenges that we can solve.


Vendor Partnerships

If you work closely with other vendors, they might come across clients who need our services and aren't in direct competition.

Questions to Ask

 "I'm struggling a bit with Excel. How are you getting on with it?"

 "What are you using to visualise your data?"

 "How do you get on with reporting?"

Remember, the key is to listen and identify the challenges that people are facing. Once you spot a potential lead, the next step is to refer them and let us do the rest!



The Ideal Referral

+ Much more!

When it comes to identifying the perfect referral for assimil8, it's essential to consider factors such as sectors, industries, and even specific departments within a company. Here's a breakdown to help you pinpoint those golden opportunities:

Sectors

Healthcare – With the increasing need for data analytics in patient care and hospital management, healthcare institutions make for excellent referrals.

Finance – Banks, investment firms, and insurance companies are always in need of robust financial planning and data analytics solutions.

Retail – E-commerce and brick-and-mortar stores alike can benefit from improved data visualisation and customer analytics.

Manufacturing – Companies in this sector often struggle with supply chain management and could benefit from our solutions.

Departments

Marketing – Our solutions can help marketing teams with customer segmentation, ROI tracking, and campaign analytics.

HR – Human Resources can benefit from analytics in talent acquisition, employee engagement, and workforce planning.

Finance – Financial departments can use our services for budgeting, forecasting, financial reporting and management. Healthcare institutions make for excellent referrals.

Operations – Our solutions can streamline inventory management, quality assurance, and overall operational efficiencies.

Industries we serve:

 Technology

 Education

 Hospitality



Who Within These Departments

Who Within These Departments

✓ C-Suite Executives

They're the decision-makers and would be interested in solutions that improve the bottom line.

✓ Managers and Team Leads

These individuals often feel the pain points directly and are looking for solutions to make their teams more efficient.

✓ Data Analysts and Scientists

These are the people who work with data daily and understand the value of robust analytics tools.

Challenges They're Facing

01



Data Silos – Discovering, curating and providing governed access to data is a very manual and time consuming process.

02



Inefficient Reporting – Wasting too much time generating reports manually.

03



Budget Overruns – Struggling with financial planning and keeping projects within budget.



By keeping these factors in mind, you'll be better equipped to identify the ideal referrals that would most benefit from our services.



Starting the Conversation



01. Highlight Immediate Value

Open the conversation by highlighting how assimil8 can solve specific problems they are currently facing. Speak to the pain points.



02. Leverage Current Events

Use relevant business trends or news to show the urgency and importance of adopting data-driven strategies. "Are you guys doing anything with gen AI?"



03. Use assimil8's Language

Be personable and light-hearted. assimil8 is a solution to serious problems, but we talk about it in an approachable way. Show them we're a brand they'd enjoy working with.



04. Keep the Conversation Going

Always follow up after the initial conversation. Whether it's sharing a piece of content from assimil8's resource-rich blog or another success story, keep the dialogue open.



What To Listen For

"We're not sure which campaigns are really working"

"Our reports keep taking ages to compile"

"Our teams spreadsheets are an absolute nightmare"

"Sales were down last quarter but I don't know why"

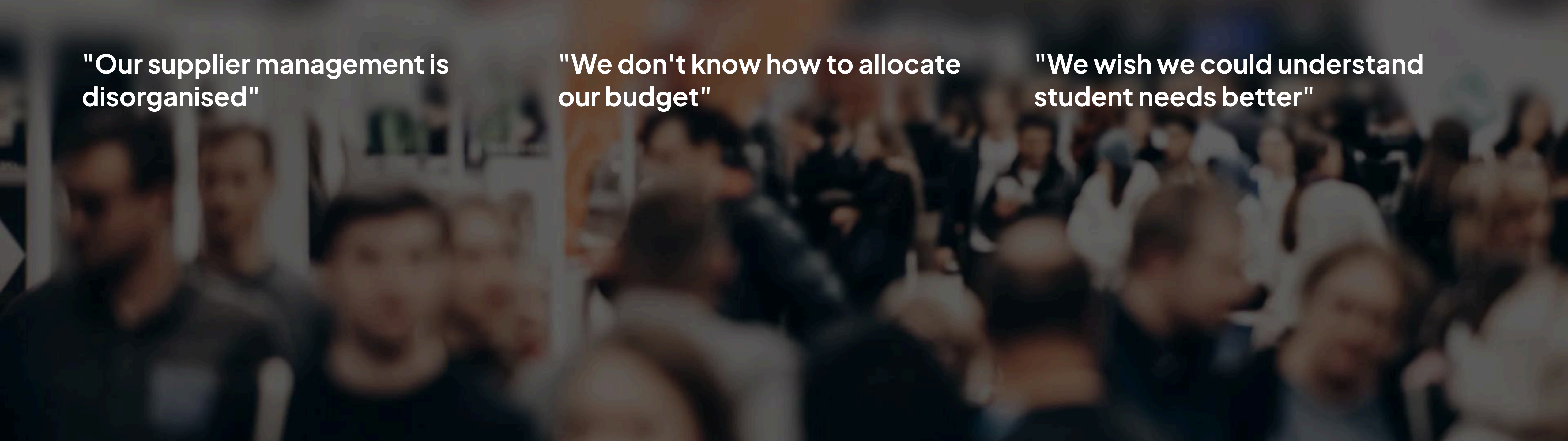
"It's hard to make sense of all this patient data"

"We're always either overstaffed or understaffed"

"Our supplier management is disorganised"

"We don't know how to allocate our budget"

"We wish we could understand student needs better"





FAQs

Thank you for being a part of our journey and helping us grow. Your referrals are not just business transactions; they're the highest compliment we can receive. **Let's achieve great things together! Happy referring!**

Q: How many referrals can I make?

As many as you want! We have no limits on the number of times you use the referral scheme. Although, if you're really good at it, we may end up offering you a job instead!

Q: How will I get paid?

Once your referral signs with us and pays their first invoice, we'll contact you to confirm your payment details. We'll then pay your £500 referral fee, usually by bank transfer, within 30 days of the first invoice payment clearing.

Q: Do I get paid on future invoices too?

The referral fee is now a one-off £500 flat payment. It is paid once, after the referred company or individual signs with us and pays their first invoice. It does not increase if they spend more with us later.

Q: Is the £500 referral fee paid per invoice?

No. The £500 referral fee is paid once per successful referral. A successful referral means the company or individual signs with assimil8 and pays their first invoice.

Q: What types of companies or teams should I refer?

Got friends in marketing, finance, healthcare, education, or another industry? Know someone pulling their hair out because of messy data? Send them our way! assimil8 can help out in many sectors.

Q: If I make an intro. in person or by email, can that work as a referral?

Yes. The website form is the easiest way to refer someone, but an email introduction or in-person introduction can still count. Please make the introduction clear so we can record who made the referral.



FAQs

Thank you for being a part of our journey and helping us grow. Your referrals are not just business transactions; they're the highest compliment we can receive. **Let's achieve great things together! Happy referring!**

Q: How long does it take to get approved for a referral?

Approval typically takes a few weeks, as we have to ensure the fit is just right. We wouldn't want to start a relationship on the wrong foot, would we?

Q. What happens if my referral doesn't convert to a paying customer?

No worries. If the referral does not sign with us and pay their first invoice, no referral fee is paid. We'll still appreciate the introduction, and there's always next time.

Q: Can I refer someone who's already in talks with assimil8?

As much as we'd love to give you credit for that, if they're already chatting with us, the referral won't be valid. But keep those other names coming!

Q: Are international referrals accepted?

Absolutely! We love making friends from all over the world. Distance isn't a barrier for us; it's an invitation.

Q: What should I do if I have more questions?

Drop us a line! We're always happy to chat and answer any questions you might have. You can also visit our referral page for a comprehensive list of FAQs and T&Cs.

Visit our referral page by clicking the button below.

[assimil8 referral page](#)



Happy Referring

Thank you for reading the assimil8
Global Referral Scheme Guide.

